

# **MBA IN IT**

## **1. SEM**

1. FUNDAMENTAL OF INFORMATION TECHNOLOGY
2. BUSINESS COMMUNICATION
3. MANAGEMENT CONCEPT AND ORGANISATION BEHAVIOUR
4. BUSINESS ENVIRONMENT & LEGAL ASPECT OF BUSINESS

## **2. SEM**

1. QUANTITATIVE TECHNIQUES FOR MANAGEMENT
2. DIGITAL MARKETING AND E-COMMERCE
3. C PROGRAMMING AND DATA STRUCTURE
4. SOFTWARE ENGINEERING WITH UML

## **3. SEM**

1. DBMS
2. BA & ERP TOOLS
3. PPM & OB
4. JAVA AND ORACLE PROGRAMMING

## **4. SEM**

1. ADVANCE RDBMS

2. INFORMATION SECURITY & AUDIT

3. WEB DESIGNING & CONTENT MANAGEMENT

4. PROJECT

# **MBA IN MARKETING**

# **MANAGEMENT**

## **1ST SEM**

1. BUSINESS ENVIRONMENT
2. MANAGERIAL ECONOMICS
3. STATISTICAL ANALYSIS & OPERATION RESEARCH
4. MARKETING MANAGEMENT

## **2 SEM**

1. FINANCIAL MANAGEMENT
2. SALES MANAGEMENT
3. CONSUMER BEHAVIOUR
4. ADVERTISING MANAGEMENT

## **3 SEM**

1. RETAILING
2. SERVICE MARKETING & CRM
3. PRODUCT & BRAND MANAGEMENT
4. E- COMMERCE

# **4TH SEM**

1. INDUSTRIAL MARKETING
2. LOGISTICS & SUPPLY CHAIN MANAGEMENT
3. INTERNATIONAL BUSINESS
4. MARKETING RESEARCH

# **MBA IN FINANCE**

# **MANAGEMENT**

## **1. SEM**

1. FINANCIAL ACCOUNTING AND REPORTING
2. MANAGERIAL ECONOMICS
3. OPERATION RESERACH MODEL IN FINANCE
4. FINANCIAL RISK MANAGEMENT

## **2. SEM**

1. MANAGERIAL ACCOUNTING AND CONTROL SYSTEM
2. FINANCIAL ECONOMICS
3. BUSINESS INFORMATION SYSTEM
4. FINANCIAL ANALYTICS

## **3. SEM**

1. STRATEGIC FINANCIAL MANAGEMENT
2. TAXATION LAW AND PLANNING
3. MARKETING OF FINANCIAL SERVICES
4. INTERNATIONAL FINANCIAL MANAGEMENT

## **4. SEM**

1. COMMERCIAL BANKING
2. CORPORATE TAXATION
3. INDIAN ACCOUNTING STANDARD
4. FIXED INCOME SECURITIES